Electronic Pa							
Application Number:	100	10804720					
Filing Date:	19-	19-Mar-2004					
Title of invention:	BR.	BRAND VALUE MANAGEMENT					
First Named Inventor/Applicant Name:	Ste	Stephen Dull					
Filer:	Tro	Troy Leo Gwartney/Alison Evans					
Attorney Docket Number:	103	10761.1527-00					
Filed as Large Entity							
Utility under 35 USC 111(a) Filing Fees	•						
Description		Fee Code	Quantity	Amount	Sub-Total in USD(\$)		
Basic Filing:							
Pages:							
Claims:							
Miscellaneous-Filing:							
Petition:							
Patent-Appeals-and-Interference:							
Post-Allowance-and-Post-Issuance:							

Publ. Fee- early, voluntary, or normal

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Extension-of-Time:				
Miscellaneous:				
	Total in USD (\$)			1810